



**A BEGINNER'S GUIDE**

**TO OWNING A**



Here's everything you need to know  
about the RUSH e-Store!



# What is RUSH e-Store?

The **RUSH e-Store** is an end-to-end e-commerce solution for any business, including yours! It's a one-stop shop that puts your business on the map. If you know your way around social media and e-commerce websites, you will easily navigate through RUSH e-Store.

Check out the perks below that you'll get to enjoy when you own an e-Store:

## DISCOVERY

Lets you own a user-friendly website where customers can easily browse your products.

## TECHNOLOGY

Comes with a dashboard that's so easy to customize! It lets you organize your products and inventory without worries!

## PAYMENT

No need to apply for IDs and lower merchant rates! Ever!

## DELIVERY

You can choose from a wide list of trusted logistics service partners to complete your store orders!



# Why would I want to own an e-Store?



## **Get Complete Customer Attention**

Owning an e-Store means owning your own space. There are no other businesses to compete with. It's just you and your brand!



## **Control the Customer Experience**

You can design a discovery experience or customer journey that best fits your brand.



## **Complement Your Existing Online Presence**

Make it easier for customers to find your store and products online or offline by strengthening your existing business presence.



# What else is in it for my business and customers?

## For You

### ① Easily organize inventory

Create product variations and assign them to specific store branches for a simpler and more organized inventory.

### ② Conveniently access orders

Get real-time access to all customers and store orders to be on top of everything just by logging in to your RUSH e-Store.

### ③ Effectively manage stores

Enable different stores to showcase your products for a wider reach and complete pending orders with ease.

### ④ Effortlessly configure settings

Create options for payment, delivery, and even brand and product categories for easier navigation and an end-to-end sales experience.



# What else is in it for my business and customers?

## For Customers

### 1 Enjoy browsing catalogs

Browse catalogs at the comfort of your home and easily discover store locations and various products through partner apps and websites.

### 2 Opt for pick-up or delivery

Have the freedom to choose how you'll receive your order - thru hassle-free store pickup or delivery to your location.

### 3 Experience hassle-free checkouts

Simply add products to cart then enjoy different convenient payment methods.

### 4 Watch out for freebies

Be a part of the rewards program of your favorite e-Store and get notified when it's giving out discounts and vouchers during promotions!



# How do I set up an e-Store with Rush?



## **Step 1: Get your stores and personnel online**

Easily make your stores available online! You can upload your stores in one go with an existing template. Or you can do it one at a time if you have fewer branches to manage. Your stores will be available to customers when they search for a branch nearest them.



## **Step 2: Modify your store settings**

Categorize your products, set what areas your store/s can service, charge fees for additional services (packaging, specific requests, etc.), and choose payment methods for your customers.



## **Step 3: Organize your products and inventory**

Make your products available online and organize your inventory across different branches with minimal effort.



## **Step 4: Go live with your very own e-Store**

Once your e-Store is all set, publish it and start handling orders at your convenience. With the user-friendly dashboard, you can manage and accept your e-Store orders with ease.

**Know more about setting up your own e-Store!**



# What are you waiting for?

If you already have a Globe Business Broadband account, getting started on your very own RUSH e-Store offers the following perks:

1. FREE for 12 months when you upgrade your broadband subscription\* (with up to PHP 33,588 in savings when you avail it through upgrading)
2. Secure and safe transactions
3. Reliable connectivity for your e-Store
4. A user-friendly e-commerce interface

*\*RUSH e-Store charges only PHP 2,799/mo, starting on the 13th month of your broadband subscription. Pre-termination fees will apply.*

